

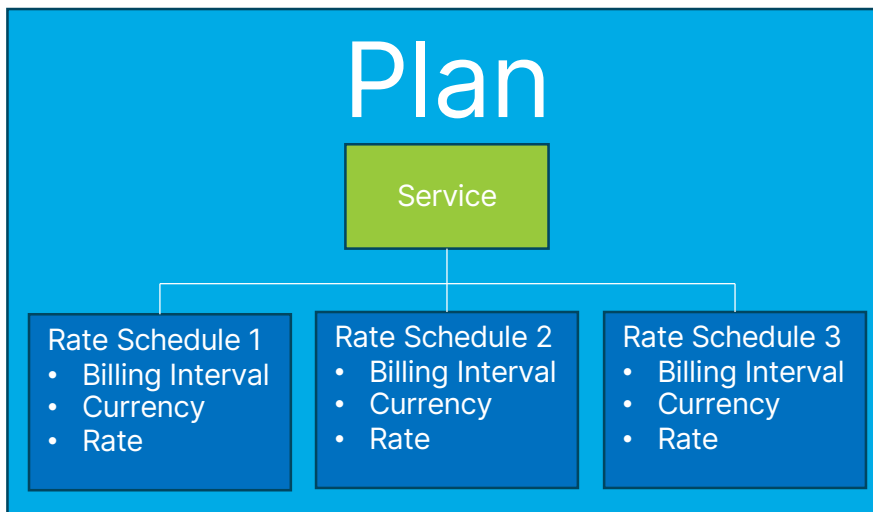
Introduction to Product Catalog



Introduction

This module introduces users to the components comprising the subscriptions, or “plans,” you sell to customers through Aria Billing Cloud; and, how you can configure and use Product Fields to support customers who purchase your plans.

What's In a Plan?



The ability to configure multiple rate schedules to support different pricing in different regions with different currencies, or to support promotional pricing, grants you great flexibility with how you sell products on Aria Billing.



Quick Tip: Aria's Product Catalog allows you to build a deep product hierarchy to optimize the sale of multiple, related products.

Key Terms and Concepts

Item	Description
Services	Services describe the specific product you sell to your customers. Services are associated with plans.
Plans	Plans comprise one or more services, one or more rates for those services, and one or more billing intervals for those services. Plans can support pricing for multiple currencies.
Plan Hierarchy	In Aria, there are Master Plans and Supplemental plans. You can build a Plan Hierarchy within your Aria Product Catalog to offer logically grouped plans to your customers.
Product Fields	Product Field Categories and fields within them can be utilized to track plan properties unique to your customers. For instance, you could track a subscription number for a customer to enable CSRs to service that customer.

Major Takeaways

- One or more Services can be associated with a Plan
- Plans can have multiple rate schedules to specify different rates, billing intervals, and currencies
- Non-subscription offerings, also known as inventory items, are services that can be associated with Plans as either optional or mandatory purchases
- Product fields can be configured to track plans at the account level to help service your customers